



## NEJM Knowledge+ Launches Family Medicine Board Review

Boston, Mass. — February 18, 2015 — Following the success of NEJM Knowledge+ Internal Medicine Board Review, NEJM Group, the organization behind *The New England Journal of Medicine* and NEJM Journal Watch, announces the addition of NEJM Knowledge+ Family Medicine Board Review to its growing portfolio of educational products.

NEJM Knowledge+ Family Medicine Board Review includes the same adaptive learning technologies to increase learning efficiency and knowledge retention as NEJM Knowledge+ Internal Medicine Board Review, but this new product is designed expressly for family medicine physicians, residents, and physician assistants.

Reflecting the ABFM exam blueprint, NEJM Knowledge+ Family Medicine Board Review is packed with clinically relevant, rigorously edited, case-based content, helping primary care clinicians refresh and retain the broad body of medical knowledge needed to deliver the best patient care.

### NEJM Knowledge+ Family Medicine Board Review includes:

- A comprehensive question bank comprising 1,500 case-based questions, along with derivative short multiple-choice, and fill-in-the-blank formats for a total of more than 4,000 questions—all guided by the ABFM blueprint and designed to reflect the topics, clinical settings, and problems primary care clinicians face in their practices
- Key learning points, detailed feedback and links to further reading for each question
- Two timed practice exams with performance assessment and links to question review
- A robust reporting system that details the user's progress and performance along several facets such as by topic, clinical setting, or patient age. Reports also demonstrate how the learner's reported confidence in each answer stacks up against her actual performance
- An Accreditation Center that tracks CME credits earned including AAPA Self-Assessment and AAFP Prescribed credits, and *AMA PRA Category 1 Credits™*
- Desktop, iPad, iPhone, and Android options

For an informative look at this adaptive learning product, view this [video](#).

Thousands of clinicians from around the world have already selected NEJM Knowledge+ Internal Medicine Board Review to help them meet their continuous learning needs. "We built this program with input from customers and they have told us this is the best continuous learning experience they have experienced, and that NEJM Knowledge+ is relevant, fun and engaging," said Matthew O'Rourke, General Manager of NEJM Knowledge+. Less than a year old, the program has already been adopted by internal medicine residency programs worldwide including Brigham and Women's Hospital, UT Southwestern Medical Center, and Turku University Hospital in Finland.



Mark T. Nadeau, M.D., M.B.A., FAAFP, and the senior reviewer of the NEJM Knowledge+ Family Medicine question bank, confirms that by using this product, “You develop the knowledge base that will help you be successful in your practice and the high-stakes test that is the American Board of Family Medicine exam.”

NEJM Group partnered with [Area9 Learning](#) — a physician-led pioneer in adaptive learning — to create a first-of-its-kind platform with smart technology that adapts to clinicians’ learning goals, pace and knowledge gaps to deliver the information they need to know. The system uses research-proven methods to accelerate proficiency, continuously sharpen skills and promote true lifelong learning.

NEJM Knowledge+ products support self-assessment, learning, and board certification in various specialties. NEJM Knowledge+ combines gold-standard content with the most efficient, engaging and effective way to help clinicians learn, improve the quality of their practice, and prepare for board exams.

For more information, visit <http://knowledgeplus.nejm.org>.

#### **About NEJM Group**

NEJM Group creates highest-quality medical resources for research, learning, practice and professional development designed to meet the demand for essential medical knowledge among academic researchers and teachers, physicians, clinicians and others in medicine and health care. *The New England Journal of Medicine*, NEJM Journal Watch, and NEJM Knowledge+ are produced by NEJM Group, a division of the Massachusetts Medical Society. For more information, visit [nejmgroup.org](http://nejmgroup.org).